





KARL DORRELL

HEAD FOOTBALL COACH

(SECOND SEASON)

UCLA '87

Karl Dorrell, one of the top wide receivers in UCLA history, is eagerly looking forward to his second season as head coach at his alma mater. A year ago, Dorrell laid the foundation of his program and is anxious to build upon it in 2004.

Last season, the Bruins won six of their first eight games and played in the Silicon Valley Football Classic. Although the Bruins finished with a record of 6-7, there were numerous highlights along the way. Senior defensive end Dave Ball tied for the national lead in quarterback sacks, earned unanimous All-America honors and was selected Chevrolet National Defensive Player of the Year. Linebacker Brandon Chillar led the Pacific-10 Conference in tackles. Wide receiver Craig Bragg made 73 receptions, tied for the third-highest total in UCLA history. As a team, UCLA's defense ranked 18th nationally and second in the Pac-10 in total defense (317.6 yards), allowed just 27 touchdowns in 13 games, tied for the Pac-10 lead, and allowed a league-low 15 touchdown passes.

Dorrell was hired as UCLA's 15th head coach on December 18, 2002 and introduced as the Bruins' new head coach the following day.

"Karl Dorrell is an outstanding fit for UCLA," said athletic director Dan Guerrero, who made the selection of Dorrell. "He has worked for some outstanding coaches, such as Terry Donahue and Mike Shanahan, and he has taken the best of their philosophies and organizational skills and blended them into his own.

"Karl is a man of high principles whom I feel is well suited to the college game. The fact that he enjoyed an outstanding career as a Bruin player gives him an appreciation for what a special place UCLA is."

Dorrell came to UCLA from the Denver Broncos, where he was in his third year as the coach of the wide receivers. His record-setting receivers played very well during his time with the club.

In 2001, Dorrell faced the challenge of replacing Pro Bowl veteran Ed McCaffrey after a season-ending injury in Week 1, and not only saw Rod Smith catch a franchise-record 113 passes, but also implemented many young players into the Broncos

scheme while working through a variety of other injuries that affected playing time.

Highlights of Karl Dorrell's Playing Career

- Played on teams that won five consecutive bowl games, including three Rose, one Fiesta and one Freedom
- Played on teams that defeated crosstown rival USC four times in five years
- Played on teams that won three Pacific-10 Conference titles, finished second once and third once
- Made 108 receptions, still tied for No. 10 on UCLA's career receiving list (he was tied for No. 2 at the end of his career)
- His 1,517 career receiving yards rank No. 13 on that list (he was No. 4 at the conclusion of his career)
- Made 74 receptions in his final two seasons (1985 and 1986)
- Made two touchdown receptions in the 1984 Rose Bowl win over Illinois and led the Bruins with six receptions in the 1986 Freedom Bowl victory

Though it was a trying season in that regard, Dorrell's tutelage allowed the club to glimpse the young talent it had assembled, as those players gained experience that will pay future dividends. Smith earned a second Pro Bowl invitation, and led the NFL in receptions while ranking sixth in yardage.



In Dorrell's first season in Denver (2000), his receiving corps played an integral role in elevating the overall offensive unit to franchise records in total yards, passing yards and first downs. McCaffrey and Smith took their performance to new levels that year, as Smith earned the first Pro Bowl selection of his six-year career while shattering the franchise record with 1,602 receiving yards and tying the previous record with 100 receptions. McCaffrey had the most productive season of his 10-year career by catching a franchise-record 101 passes for 1,317 yards, now third-best behind Smith's 1,602. Both finished in the NFL's top four in receptions and in the top 10 in receiving yards.

Smith's 1,602 yards tied for the eighth-highest single-season total in NFL history, while the duo became just the second pair from the same team ever to post 100 or more catches in the same season. Smith and McCaffrey were virtually unstoppable with 13 100-yard games between them.

Prior to his arrival in Denver Dorrell coached 12 years on the collegiate level, including seven seasons as an offensive coordinator. In his career as a player and coach, Dorrell has participated in 13 bowl games, including three Rose Bowls, two Fiesta Bowls and two Cotton Bowls.

Dorrell spent the 1999 season at the University of Washington, serving as offensive coordinator and wide receivers coach. In his one season at the school, the Huskies led the Pac-10 in time of possession with an average of 32:57 per game, and scored 28.3 points per game.

He assisted the Broncos coaching staff during training camp in both 1993 and '99 through the NFL's Minority Coaching Fellowship program, and was offensive coordinator and wide receivers coach at the University of Colorado from 1995-98, after a stint as wide receivers coach from 1992-93.

During his first tenure at CU, two of Dorrell's wide receivers, Charles Johnson and Michael Westbrook, became just the



fourth pair of receivers on the same team in NCAA history to accumulate more than 1,000 yards in the same season. Johnson and Westbrook are two of the six collegiate receivers Dorrell has coached who have gone on to play in the NFL — three of whom were first-round draft choices.

Dorrell began his coaching career in 1988 as a graduate assistant at UCLA. The Bruins were 10-2 that season, winning the Cotton Bowl. His other coaching stops include Central Florida (1989; receivers), Northern Arizona (1990-91; offensive coordinator/receivers) and Arizona State (1994; wide receivers). In his first experience as an offensive coordinator, Dorrell made his mark at NAU, directing the Lumberjack offense to a school record for first downs in a season, and the second-highest total offense figure in school history.

Dorrell earned his bachelor's degree from UCLA following the 1986 season. He completed his playing career ranked second (tied) in school history in receptions (108) and fourth in receiving yards (1,517). His 108 receptions still rank 10th (tied) on that career list while his 1,517 yards rank 13th. He also played on teams that won three Rose Bowls — following the 1982, 1983 and 1985 seasons — and the 1986 Freedom Bowl.



Head coach Karl Dorrell and 2003 senior linebacker Brandon Chillar celebrate after UCLA's victory over California

As a true sophomore in 1983, he made 26 receptions for 390 yards and six touchdowns. In the 45-9 Rose Bowl victory over Illinois, he made five catches for 61 yards and two touchdowns (15 and 16 yards). He missed most of the following season due to a shoulder injury and was granted an additional year of eligibility. As a junior in 1985, he led all Bruin receivers with 39 receptions for 565 yards and one touchdown. As a senior, he was second to Flipper Anderson with 35 receptions for 451 yards and two touchdowns.

He had a brief professional career, spending part of the 1987 season with the Dallas Cowboys before being placed on injured reserve.

Dorrell, who was born in Alameda, CA on Dec. 18, 1963, is a graduate of San Diego's Helix High School, where he was a two-time all-league selection and honorable mention All-America as a senior. He led Helix to the CIF San Diego Section title in 1980 and to second place in 1981.

Karl and his wife, Kim, have two children, Chandler (9) and Lauren (6).



Chancellor Carnesale and his wife Robin chat with Coach Karl Dorrell following a Bruin victory

Karl Dorrell's Record as a Player

UCLA Bruins

Year	W	L	T	
1986	8	3	1	Freedom Bowl (Won)
1985	9	2	1	Rose Bowl (Won)
1984**	9	3	0	Fiesta Bowl (Won)
1983	7	4	1	Rose Bowl (Won)
1982	10	1	1	Rose Bowl (Won)
5 years	43	13	4	5 bowl victories

Receiving

Year	No	Yds	Avg	TD	Lg
1986	35	451	12.9	2	39
1985	39	565	14.5	1	52
1984**	5	63	12.6	0	18
1983	26	390	15.0	6	35
1982	3	48	16.0	0	23
Totals	108	1517	14.1	9	52

**Injured in third game and granted substitute year of eligibility

Karl Dorrell's Record as Assistant Coach

NFL

Denver Broncos

Year	W	L	T	
2002	9	7	0	
2001	8	8	0	
2000	11	5	0	AFC Playoffs

Pro Totals

three years	28	20	0
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College

Washington Huskies

1999	7	5	0	Holiday Bowl (Lost)
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Colorado Buffaloes

1998	8	4	0	Aloha Bowl (Won)
1997	5	6	0	
1996	10	2	0	Holiday Bowl (Won)
1995	10	2	0	Cotton Bowl (Won)

Arizona State Sun Devils

1994	3	8	0
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Colorado Buffaloes

1993	8	3	1	Aloha Bowl (Won)
1992	9	2	1	Fiesta Bowl (Lost)

Northern Arizona Lumberjacks

1991	3	8	0
1990	5	6	0

Central Florida Golden Knights

1989	7	3	0
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UCLA Bruins

1988	10	2	0	Cotton Bowl (Won)
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College Totals

12 years	85	51	0	7 Bowls (5-2)
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WHAT THEY SAY ABOUT KARL DORRELL



Terry Donahue

General Manager,
San Francisco 49ers;

UCLA Head Coach,
1976-1995;

Member of College
Football Hall of Fame

"Karl is an outstanding choice to head up the UCLA football program.

"He is a man of great conviction and great character and has had great preparation on his way to becoming a head coach. I feel he will be extremely successful at UCLA and I am proud to have been his coach when he was an outstanding Bruin wide receiver."



Mike Sherrard

No. 7 career receiver
in UCLA history;

1986 First Round
Draft Pick;

NFL Wide Receiver
for 11 seasons

"Karl is a fierce competitor - that's what I remember most about playing with Karl at UCLA in the 1980s.

"With his background, I picture him being a great leader, very competitive and very disciplined. He exemplifies those characteristics as a person and those are some of the main qualities you need as a head coach.

"All of the former players are excited to watch him succeed as our head coach."



Tom Ramsey

Record-setting quarterback, UCLA;

Pro quarterback for seven seasons;

Lead Pac-10 analyst,
Fox Sports Net

"There is no better man for this head coaching position than Karl Dorrell — a stellar performer on the field with 15 years of coaching experience who has worked for two of the greatest coaches in the game — Terry Donahue and Mike Shanahan.

"Karl brings a laser-focused work ethic, great discipline and a passion to be the best. The Bruin family is proud to have him at the helm of our football program."



Troy Aikman

1988 All-American;

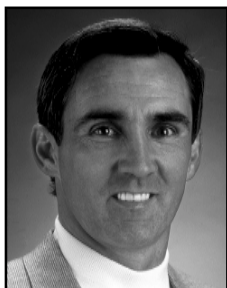
First Pick of 1989 NFL
Draft;

All-Pro Quarterback,
Dallas Cowboys;

Television Analyst,
Fox Sports

"UCLA has an outstanding all-around program that creates a solid foundation for the players both on and off the football field. The lessons I learned at UCLA have enabled me to be successful in the National Football League as well as in my other endeavors.

"I am excited that Karl Dorrell is now our head coach. When he was a graduate assistant coach in my senior year, you could tell he had the makings of an outstanding head coach."



Mike Shanahan

Head Coach/Executive Vice President of
Football Operations,
Denver Broncos;

Won Super Bowls following 1997 and 1998 seasons

"I think Karl Dorrell will do a great job at UCLA. No. 1, he's a great person. He's a very intelligent guy. He possesses a great work ethic and great morals.

"I think UCLA made a great decision."



Bill McCartney

Former Head Coach,
Colorado Buffaloes,
1980-1994

"Karl combines genuine spirit with a real healthy depth of football knowledge. He is a student of the game and on game day, he is a clear thinker who shows a lot of poise.

"Karl is going to be an extremely effective recruiter — what parent isn't going to be charmed by him. He is well spoken and his eyes are always smiling.

"He possesses wisdom, poise and class. He represents everything that is good about UCLA Athletics and the school should be very proud of him."



DINO BABERS

WIDE RECEIVERS

(FIRST SEASON)

HAWAII '84

Dino Babers, who spent the 2003 season coaching running backs at the University of Pittsburgh, is in his first season as a Bruin assistant coach in charge of wide receivers.

Babers, who owns a diverse collegiate resume, has coached in the Pacific-10, Big 12, Big Ten, Big East and Western Athletic conferences.

"Dino has coached in most of the major conferences and brings 17 years of full-time coaching experience to our staff," said Dorrell at the time Babers was hired. "He has worked with all of the skill positions, giving him a great feel for all aspects of an offense. Most of his experience is at the wide receiver position and that's where we will use him."

In 2001 and 2002, Babers, 43, served as offensive coordinator and quarterbacks coach at Texas A&M.

Prior to Texas A&M, Babers was an assistant with the Arizona Wildcats for six seasons (1995-2000) under Dick Tomey, coaching the receivers (1995-96), running backs (1997) and quarterbacks (1998-2000). He assumed the duties of assistant head coach for the 1996-97 seasons before being promoted to the offensive coordinator post, which he held from 1998-2000.

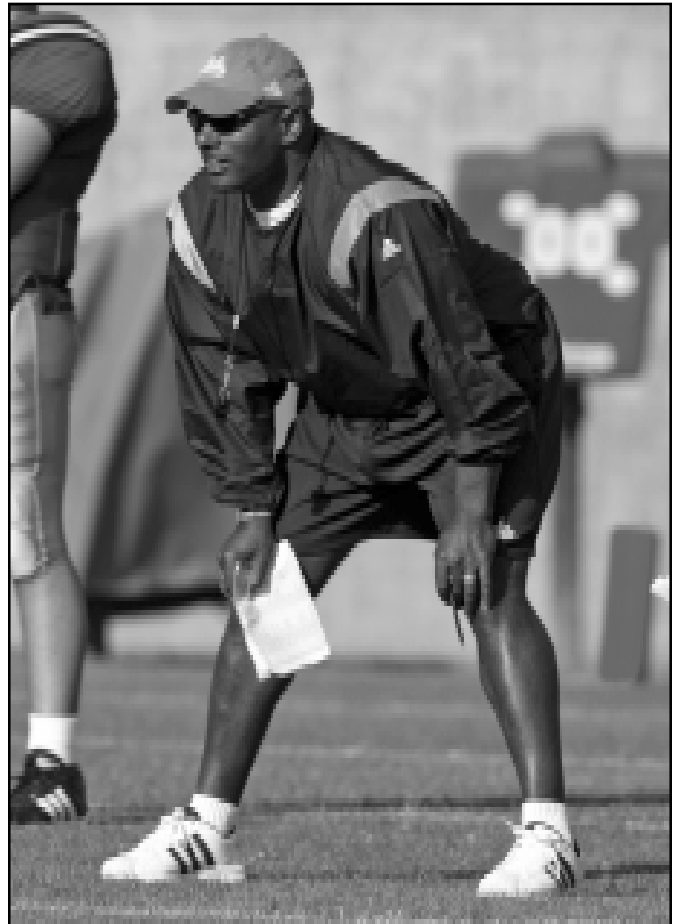
During his Arizona tenure, the Wildcats averaged a Pac-10 best 471.9 yards in total offense during the 1999 season, ranking third nationally in that category. In his first year as offensive coordinator (1998), Arizona compiled a record of 12-1 and produced a 1,000-yard rusher, two 1,000-yard passers and a pair of receivers who combined for 121 receptions.

Among Babers' star pupils at Arizona were receiver Dennis Northcutt, now of the Cleveland Browns, and tailback Trung Canidate, most recently with the Washington Redskins. Northcutt holds the school records for season (1999) and career all-purpose yards. As quarterbacks coach, he worked with Keith Smith and Ortege Jenkins.

Babers' other coaching posts include positions at San Diego State (1994, receivers), Purdue (1991-93, receivers), Northern Arizona (1990, special teams coordinator and defensive backs), UNLV (1988-89, special teams coordinator and running backs) and Eastern Illinois (1987, running backs).

Babers graduated from the University of Hawaii in 1984 with a bachelor's degree in education. He started at three different positions for the Warriors — outside linebacker, strong safety and running back — and earned first-team All-WAC Academic honors. As a senior he was Hawaii's special teams captain.

Babers played in the Canadian Football League during the 1984 season before injury ended his playing career. He began his coaching career as a graduate assistant at Hawaii (1984) and Arizona State (1985-86).



RECRUITING RESPONSIBILITIES — Local / California: Inland Empire; **National:** Arizona, New Mexico, the East Coast and wide receivers.

PERSONAL — Education: Bachelor's in Education from University of Hawaii, 1984; Master's in Education Administration and Supervision from Arizona State, 1989 **At UCLA:** First year (joined the staff in January of 2004); **Born:** July 19, 1961 in Honolulu, HI. **Family:** Dino and his wife Susan have four daughters, Breeahnah, Tasha, Jazzmin and Paris.



ERIC BIENIEMY

RUNNING BACKS

(SECOND SEASON)

COLORADO '01

Eric Bieniemy is in his second season as UCLA running backs coach after spending the previous two seasons as an assistant at Colorado. He also handled the Bruin kickoff coverage unit on special teams. At CU, he coached the running backs as well as the kickoff coverage unit on special teams.

In the 2003 season, UCLA's Maurice Drew earned third-team Freshman All-America honors as a kick returner /running back after rushing for almost 600 yards and scoring two touchdowns on kickoff returns. During 2002, Colorado ranked ninth in team rushing in the NCAA with 232.8 yards on the ground per game. Tailback Chris Brown ranked third in the nation with a 153.4 yards per game average.

Bieniemy had a tremendous impact right from the start in his first year on the Colorado staff, as the Buffs finished eighth in the nation in rushing, averaging 228.5 yards per game. The tailbacks and fullbacks combined for 2,620 yards, the most yards out of all the running back positions in college football for 2001. In 2002, the Colorado backfield combined for over 3,000 yards to lead the nation.



A former All-American tailback at Colorado, Bieniemy had returned to campus in order to complete the requirements to earn his degree, a process he had started in 1987 as a freshman at CU, when he decided to join head coach Gary Barnett's staff.

Bieniemy, 35, served as an assistant at Thomas Jefferson High School in Denver in the fall of 2000, prior to his return to Colorado. He also enjoyed a nine-year career in the National Football League after being a second round choice of the San Diego Chargers in the 1991 draft. Bieniemy was with the Chargers through 1994 and played with the Cincinnati Bengals (1995-98) and the Philadelphia Eagles (1999).

He graduated from Colorado in May 2001, with a degree in sociology. After returning to school full-time following his NFL career, Bieniemy shined in the classroom, compiling a grade point average in excess of 3.5 in 11 courses.

Bieniemy's footprints are all over the CU record book, as he remains the school's all-time leader in rushing (3,940 yards), all-purpose yards (4,351), touchdowns (42) and scoring (254 points). He was the nation's second leading rusher in 1990 with 1,628 yards, along with 17 touchdowns, when he finished third in the Heisman Trophy balloting that year behind BYU's Ty Detmer (the winner) and Notre Dame's Raghib Ismail. His most memorable game was at Nebraska as a senior in 1990, as he overcame five fumbles in the first three quarters to score four fourth quarter touchdowns in leading CU to a 27-12 win that put CU in the driver's seat for a second straight Big Eight title as well as on the road to the school's first national championship in football.

In 1990, he earned unanimous All-America honors along with guard Joe Garten and linebacker Alfred Williams, the first three Colorado players to be named as unanimous selections. He was a two-time first-team all Big-Eight performer, in 1988 and in 1990, earning the conference's offensive player-of-the-year honor as a senior. As a junior, he was named to CU's prestigious 25-member "All-Century Football Team," the only active player at the time to be selected to the group honoring the first 100 years of Buffalo football.

Bieniemy lettered in football and track at Bishop Amat High School in West Covina, Calif., earning second-team All-America honors in football as a senior when he rushed for 2,002 yards and 30 touchdowns.

RECRUITING RESPONSIBILITIES — Local / California: Los Angeles City and San Gabriel Valley; **National:** Houston, New Orleans and running backs.

PERSONAL — Education: Bachelor's in Sociology, from Colorado, 2001; **At UCLA:** Second year (joined the staff in January of 2003); **Born:** August 15, 1969 in New Orleans, LA; **Family:** Married to the former Mia Maxie, they have two children, Eric III (9) and Elijah (5).



TOM CABLE

OFFENSIVE COORDINATOR/OFFENSIVE LINE

(FIRST SEASON)

IDAHO '86

Tom Cable, who served as head coach at the University of Idaho for the last four years, is in his first season as UCLA's offensive coordinator. He will also be coaching the offensive line in 2004.

"Tom is an outstanding line coach," Dorrell said of the new Bruin assistant. "He has a great passion for coaching this position and has a wealth of experience, having coached in both the Pac-10 and the Big 12. I feel he is just what we need to energize and improve the performance of our offensive line."

Cable, 39, spent the last four seasons as head coach of the Vandals. In addition, he also coached the offensive line during the 2003 season.

During Cable's tenure at Idaho, his teams ran the West Coast offense and averaged 424.1 yards of total offense (19,510 in 46 games). Idaho ranked sixth nationally in 2001 with 464.8 yards, eighth nationally in 2000 with 453.2 yards and 27th nationally in 2002 with 404.6 yards.

Prior to becoming head coach at his alma mater prior to the 2000 season, he spent two years at the University of Colorado. In 1998, he served as offensive line coach for Rick Neuheisel, working with then-offensive coordinator Karl Dorrell. In 1999, he was promoted to offensive coordinator by head coach Gary Barnett and worked with tight end coach Jon Embree, now UCLA's assistant head coach. Under his direction, the Buffaloes' offense was ranked 14th in the nation, averaging 424.9 yards per game. Colorado won the Insight.com Bowl that year, scoring 62 points and compiling 523 yards against Boston College. Guard Brad Bedell earned first-team All-American honors that season under Cable.

Cable spent six seasons (1992-97) as offensive line coach at the University of California, working for Keith Gilbertson, now head coach of the Washington Huskies; Steve Mariucci, current head coach of the Detroit Lions; and Tom Holmoe. He produced four first-team All-Pac-10 selections, including first-team All-America and two-time All-Pac-10 performer Todd Steussie, who was also voted the Pac-10's top lineman in 1993.

Cable began his coaching career at his alma mater, serving as a graduate assistant for Gilbertson at Idaho in 1987 and 1988. He then served as a graduate assistant at San Diego State in 1989. From there, he went to Cal State Fullerton, where he was the defensive line coach in 1990. His next stop was UNLV, where he coached the offensive line for one year (1991) before moving to California.

During his career, Cable has coached five All-Americans, eight All-Pac 10 players and two All-Big 12 players.

Cable, a 6-3, 270-pound offensive lineman, played four years for the Dennis Erickson teams that launched the rebirth of



Idaho football in 1982. After a four-year career – three as a starting guard – for the Vandals, Cable spent one season as a free agent with the Indianapolis Colts before beginning his coaching career.

Cable is a native of Snohomish, WA, and a graduate of Snohomish High School where he was a three-sport athlete. In addition to earning first-team all-conference honors as an offensive and defensive tackle, he was a first-team all-state offensive tackle. He also lettered in basketball and baseball.

RECRUITING RESPONSIBILITIES — Local / California: Central/Northern California (excluding Bay Area); **National:** Pacific Northwest and offensive linemen.

PERSONAL — Education: Bachelor's in Letters and Science, Idaho, 1986; **At UCLA:** First year (joined the staff in January of 2004); **Born:** November 26, 1964 in Merced, CA; **Family:** Tom and Glenda have three children, Amanda, 16, Alexander, 11, and Zachary, 9.



GARY DeLoach

DEFENSIVE BACKS

(SECOND SEASON)

HOWARD PAYNE '76

Gary DeLoach, who served as defensive coordinator for three years at North Texas State and the secondary coach for five, begins his second season in charge of the Bruin defensive backs.

In 2003, the Bruins led the Pac-10 in pass defense, giving up just 200.7 yards a game through the air and allowing a conference-low 15 touchdown passes.

During the 2002 regular season, the Mean Green of North Texas led the Sun Belt Conference in total defense, rushing defense, passing defense and scoring defense. Nationally, North Texas was third in scoring defense (14.8 points), ninth in total defense (290.6 yards), 12th in passing defense (171.7) and 26th in rushing defense (118.9). The Mean Green allowed over 310 yards total offense just three times all year.

In its 24-19 victory over Conference USA champion Cincinnati in the New Orleans Bowl, North Texas allowed just 309 yards of offense and intercepted five passes.

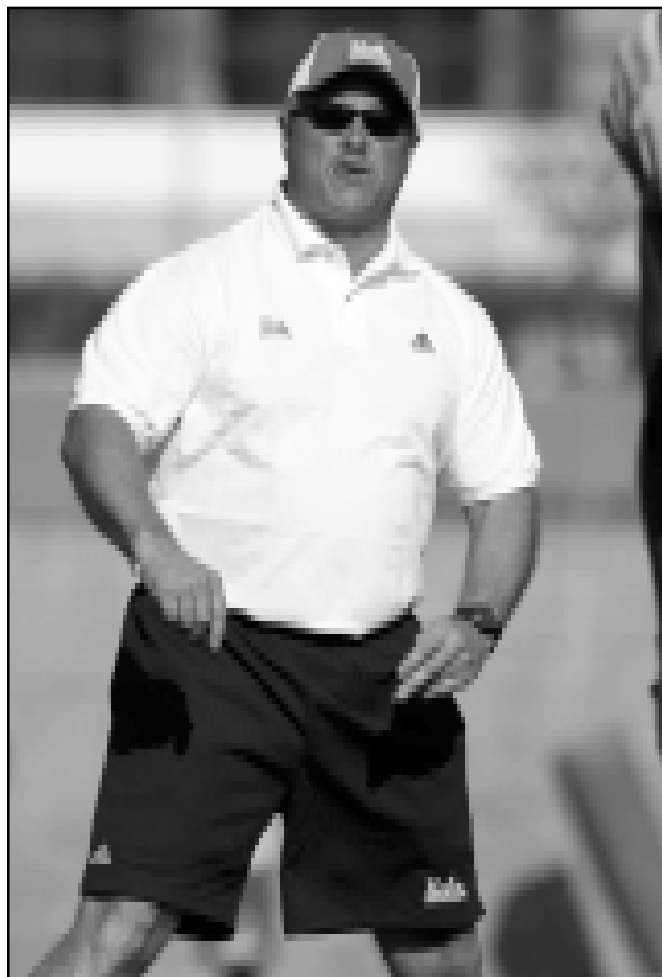
In addition, six North Texas defenders were selected first-team All-Sun Belt Conference, including defensive backs Don McGee and Craig Jones. In his five years as the secondary coach, six different defensive backs earned first team all-conference. In 2001, Jonas Buckles earned first-team all-conference honors after ranking fifth nationally and first in the Sun Belt Conference in interceptions. He was a second-team all-league pick in 2002.

Under DeLoach's direction, the Mean Green ranked at or near the top of the conference in several defensive categories each year. In 2001, the Mean Green defense led the Sun Belt in rushing defense, scoring defense and total defense.

DeLoach, a 1972 graduate of Sam Houston High School in Houston, has been a college coach for 23 years. He went to North Texas in 1998 after serving as defensive coordinator for national JUCO champion Trinity Valley of Athens, TX and coaching in the World League with the Frankfurt Galaxy in 1997. At Frankfurt, he worked under Coach Ernie Stautner, former longtime defensive coordinator of the Dallas Cowboys (1969-89).

DeLoach previously worked as an assistant coach at New Mexico State for seven years (1990-96), spent three seasons at Texas A&M (1980-82) and seven years at Stephen F. Austin (1983-89) in Nacogdoches, TX. He began his college coaching career as a graduate assistant and then part-time assistant at Stephen F. Austin (1976-78). He was also defensive coordinator at Spring Branch High School in 1979.

He served as defensive coordinator and secondary coach at Stephen F. Austin from 1983 to 1989. The Lumberjacks made NCAA I-AA playoff appearances in 1988 and 1989, won the Gulf Star Conference title in 1985, the Southland Conference



title in 1989 and advanced to the NCAA I-AA championship game in 1989. He was secondary coach during his tenure at Texas A&M. The Aggies made an appearance in the 1981 Independence Bowl, defeating Oklahoma State 33-16. While at New Mexico State, he served as defensive coordinator from 1990 to 1994. The 1992 Aggie squad posted the school's first winning season in 15 years.

DeLoach is a 1976 graduate of Howard Payne College in Brownwood, TX.

RECRUITING RESPONSIBILITIES — Local / California: None; **National:** Texas, Mississippi, New Mexico (Albuquerque) and defensive backs.

PERSONAL — Education: Bachelor's, Howard Payne, 1976; **At UCLA:** Second year (joined staff in January of 2003); **Born:** June 22, 1954 in Houston, TX.



JON EMBREE

ASSISTANT HEAD COACH / TIGHT ENDS

(SECOND SEASON)

COLORADO '88

Jon Embree, a former standout player and then assistant coach (for 10 seasons) at the University of Colorado, is in his second season as UCLA's assistant head coach. The 2004 season will be his first coaching the Bruin tight ends after working with the receivers unit in 2003. Wide receiver Craig Bragg made 77 catches in 13 games during the 2003 campaign, tying for No. 2 on UCLA's single-season reception list.

Embree coached the tight ends his first two seasons at CU, before moving to defense to work with the ends in the first year of Rick Neuheisel's tenure as head coach in 1995. He returned to coaching tight ends under head coach Gary Barnett in 1999. In January of 2001, Embree took charge of the wide receiver position and also coordinated the practice routine for the placekickers.

He left Colorado tied for seventh all-time in most seasons served as a full-time assistant coach at the university, and he

is one of only nine to have assisted for 10 or more years through Buff history. Embree played a pivotal role in many of CU's outstanding recruiting successes over the years.

Embree, 38, worked as a volunteer coach at CU under Bill McCartney in 1991 also working with the tight ends, and was the receivers and tight ends coach at Douglas County (CO) High School in 1992.

He graduated from the University of Colorado with a B.A. degree in communications in 1988. He lettered four seasons (1983-86) as a tight end. He ended his career in the top five in both career receptions (80) and yards (1,116) along with scoring five touchdowns. He won CU's Lee Willard Award in 1983 as the coaches selected him the team's most outstanding freshman. His 1,116 yards rank as the second most by a tight end in CU history, while his 80 catches still rank in the top five among all ends.

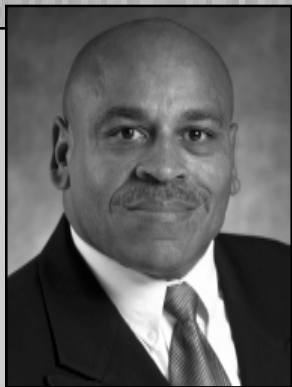
His top season came his sophomore year (1984), when he was first team All-Big Eight and set school records with 51 receptions for 680 yards, both of which stood until 1992. Even though CU abandoned a passing offense for the wishbone in his junior year, he caught the eyes of pro scouts and was a sixth-round draft choice by the Los Angeles Rams in the 1987 NFL Draft. He spent two years with the Rams (1987-88), playing in 13 games, and concluded his career in 1989 with the Seattle Seahawks, as a severe elbow injury ended his pro career.

He has coached several top players, including all-Big Eight performer Christian Fauria, now with the National Football League's Super Bowl champion New England Patriots, and Matt Lepsis, now starting at left tackle for the Denver Broncos. Several others have gone on to the NFL, including Daniel Graham, who he tutored his sophomore and junior seasons and watched break several of his own school records in 2001.

RECRUITING RESPONSIBILITIES — Local / California: Los Angeles, Bay Area (East); **National:** Colorado/Rocky Mountain states, Florida, Georgia, Michigan and tight ends.

PERSONAL — Education: Bachelor's in Communications, Colorado, 1988; **At UCLA:** Second year (joined staff in January of 2003); **Born:** October 15, 1965 in Los Angeles, CA; **Family:** Jon and his wife, the former Natalyn Grubb, have three children, Taylor, Connor and Hannah.





DON JOHNSON

DEFENSIVE LINE/RECRUITING COORDINATOR

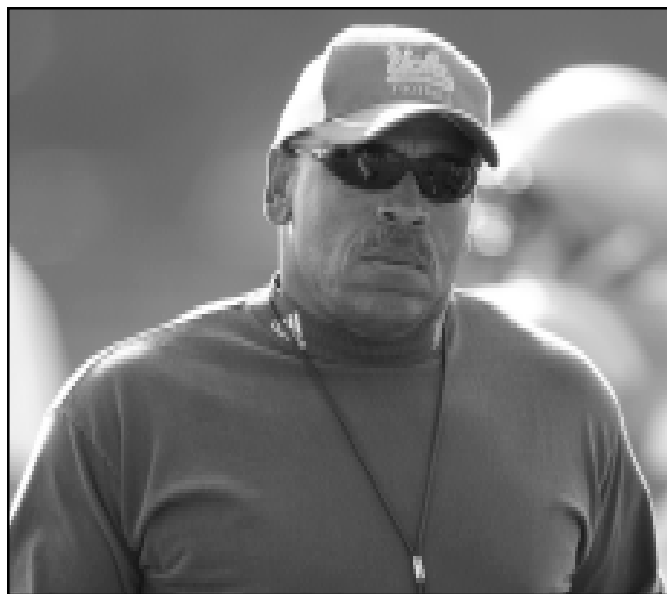
(FIFTH SEASON)

JERSEY CITY STATE '76

Don Johnson begins his fifth season at UCLA as an assistant coach and 2004 will be his fourth in charge of the entire defensive line. During his initial season in 2000, Johnson tutored the Bruin interior defensive line. For the 2004 season, he has also assumed the duties of recruiting coordinator.

In 2003, senior Dave Ball emerged as one of the nation's best defensive ends, tying for the national lead in sacks. He was chosen as the ABC-Chevrolet National Defensive Player of the Year and was a finalist for three other national Player of the Year awards. Ball was selected Pac-10 Defensive Player of the Year and the defensive winner of the Morris Trophy, awarded to the top defensive lineman in a vote of their Pac-10 peers. Three of coach Johnson's defensive linemen were invited to the NFL scouting combine in February of 2004.

In 2002, Dave Ball had a breakout season totaling 11.5 sacks and 15 tackles for loss while earning second-team All-Pac-10 honors. In 2001, the Bruins led the Pac-10 in total defense and ranked second against the run. Kenyon Coleman was the defensive winner of the Morris Trophy. In addition, he earned first-team all-conference honors. Rodney Leisle was selected



second-team all-conference and three other Bruins were honorable mention selections. In 2000, Johnson helped then redshirt freshman Leisle develop into an honorable mention all-conference performer in his first season on the field.

Johnson joined the staff at UCLA in February of 2000 after serving the previous five seasons (1995-99) as an assistant at the University of Nevada in Reno. He coached the defensive

ends as well as handling the punt return unit for Nevada. The Wolfpack captured three conference championships and made a couple of bowl appearances during his tenure, winning the 1996 Las Vegas Bowl.

During his time in Reno, he spent two off-seasons in an NFL summer internship program with the San Francisco 49ers. Johnson was highly recommended by members of the 49er staff, including then-head coach Steve Mariucci.

Prior to moving to Nevada, Johnson spent eight years coaching at three different colleges in southern California. In 1987, he became an assistant at Riverside Community College and helped guide the team to four bowl appearances and a Junior College national championship in 1989, posting an 11-0 record. He spent two seasons at Cal State Fullerton (1991-92) before the school dropped the football program. He then returned to Riverside College for two seasons prior to joining the staff at the University of Nevada.

Several 2001 Bruin defensive linemen — Anthony Fletcher, Ken Kocher and Coleman — were in NFL camps the following season. Five of those 2001 defensive linemen earned some type of all-conference recognition from the Pac-10 coaches.

The Bruin defensive line coach played college football at Jersey City State in New Jersey. He earned a free agent tryout with the New York Jets and also spent time with the New Jersey Generals of the USFL. Johnson graduated from Jersey City State in 1976 with a degree in physical education. He earned all-county and all-state honors as a defensive lineman at Weequahic High School in Newark, NJ.

Johnson began his coaching career at Santa Ana, CA Valley High School in 1976 and worked there until 1982. In 1984, he moved back East and returned to coach linebackers at his alma mater in New Jersey for two years. He returned to Valley High in 1986 and went on to coach at Riverside, CA Community College the following season.

Don also spent 25 years as a high school and college basketball official, including eight years at the Division I level. He served four years as President of the Orange County, CA Basketball Officials Association and two years as President of the California Basketball Officials Association.

RECRUITING RESPONSIBILITIES — Local: Los Angeles, Long Beach, North Orange County; **National:** East Coast states and defensive linemen.

PERSONAL — Education: Bachelor's in Physical Education, Jersey City State, 1976; **At UCLA:** Fifth year (joined staff in February of 2000); **Born:** November 3, 1954 in Newark, NJ; **Family:** He and his wife Deborah have three children, Denise, Don, Jr. and Leanna. A fourth, son Duane, died in an automobile accident in February of 2002.



LARRY KERR

DEFENSIVE COORDINATOR /LINEBACKERS

(SECOND SEASON)

SAN JOSE STATE '75

Larry Kerr is in his second season as defensive coordinator / inside linebackers coach at UCLA. He came to UCLA in January of 2003 after serving the previous 10 seasons as defensive coordinator at Colorado State University.

In 2003, UCLA ranked 18th nationally and second in the Pac-10 in total defense and tied for the Pac-10 lead in fewest defensive touchdowns allowed (27 in 13 games). Senior inside linebacker Brandon Chillar recorded a Pac-10 best 133 tackles in 2003, the ninth-highest season total in school history.

During Kerr's 10 years as Sonny Lubick's defensive coordinator and linebackers coach, the Ram defense led the conference in total defense twice and was second once and third once. The Rams played in seven bowl games and won six conference championships during Kerr's decade at the Fort Collins, CO school.

In 2002, CSU compiled a record of 10-4, won the Mountain West Conference, played in the Liberty Bowl and ranked fourth in the league in total defense. Four CSU defenders were selected All-Mountain West Conference first or second team. He was also a nominee for the Frank Broyles Assistant Coach of the Year Award.

In 2000, linebacker Rick Crowell was named Defensive Player of the Year in the Mountain West Conference, the second time a Rams' player had been so honored during Kerr's tenure. He was also named the team's defensive MVP in the Liberty Bowl win over Louisville.

During his tenure at Colorado State, Kerr coached seven first-team all-conference players, including Eric Pauly (2001), Ula Tuitele (1999), Rick Crowell (1998 and '00), Willie Taylor (1997), Nate Kvamme (1996, '97), and Brian Schneider (1993). In addition, Pauly was named a second-team Academic All-American in 2001 and Tuitele (1999) and Crowell (2000) both played in the Hula Bowl all-star game.

Kerr, 51, went to Colorado State after having spent three seasons (1990-92) as assistant head coach and defensive coordinator at Northern Arizona. During those first two years, Karl Dorrell was the Lumberjacks' offensive coordinator.

In 1989, Kerr served as inside linebackers coach and special teams coordinator at UCLA under Terry Donahue. He spent the six previous seasons (1983-88) serving in that same capacity at Stanford. Prior to coaching with the Cardinal, he served as the inside linebackers coach at San Jose State (1980-83).

Kerr, who was born on June 8, 1953 in Abbington, PA, began his collegiate coaching career at St. Mary's College (1979-80) in Moraga, CA. He was also previously the head coach at Pioneer High from 1978-79.

He earned his Bachelor's Degree in Physical Education from San Jose State in 1975 and earned a Master's Degree in



Physical Education from San Jose State in 1982. Larry and his wife Tracy are the parents of two daughters: Kelly, and Lindsey. Kelly graduated from Colorado State and was a member of the Rams' nationally-ranked volleyball team. Lindsey plays on the Colorado State women's volleyball squad and was the Mountain West Defensive Player of the Year as a sophomore.

RECRUITING RESPONSIBILITIES — Local / California: South Orange County and Bay Area (West); **National:** Reno, Utah and all defensive players.

PERSONAL — Education: Bachelor's in Physical Education, San Jose State, 1975; Master's in Physical Education, San Jose State, 1982; **At UCLA:** Second year (joined staff in January of 2003; also on staff in the 1989 season); **Born:** June 8, 1953; **Family:** Larry and his wife, Tracy, have two daughters, Kelly, 25 and Lindsey, 21.



BRIAN SCHNEIDER

OUTSIDE LINEBACKERS/NICKEL BACKS/SPECIAL TEAMS

(SECOND SEASON)

COLORADO STATE '94

Brian Schneider is in his second season as a member of the Bruin coaching staff. This year, he will be in charge of all special teams units in addition to coaching the outside linebackers and nickel backs. In 2003, he served as coach of the Bruin outside linebackers and nickel backs, as well as the punt and punt return teams.

Schneider coached tight ends and coordinated the special teams at Colorado State in the six seasons prior to coming to UCLA. The Rams regularly excelled in special teams play. He coached eight all-conference special teams or tight end performers including Dexter Wynn (2002 and 2001), Joey Huber (2001), Pete Rebstock (2001, '00), Jose Ochoa (2000), Deone Horinek (1999), Darran Hall (1997), and Eli Workman (1997).

In 2002, Wynn ranked fifth nationally in punt returns and 12th in kickoff returns. In 2001, Rebstock and Wynn both ranked

among the national leaders in returns while Huber was among the national leaders in punting average. He also ranks among the school's all-time punting leaders. Colorado State ranked among the national leaders in 2001 and '00 in net punting.

Place kicker Kent Naughton had one of the top field goal percentage marks in 2001 in school history and was the only kicker in the Mountain West Conference to successfully convert every PAT opportunity. In 1998, place kicker Derek Franz set the school's season scoring record and the record for most field goals in a season. Franz also ranked first in the league and fifth nationally in field goals per game.

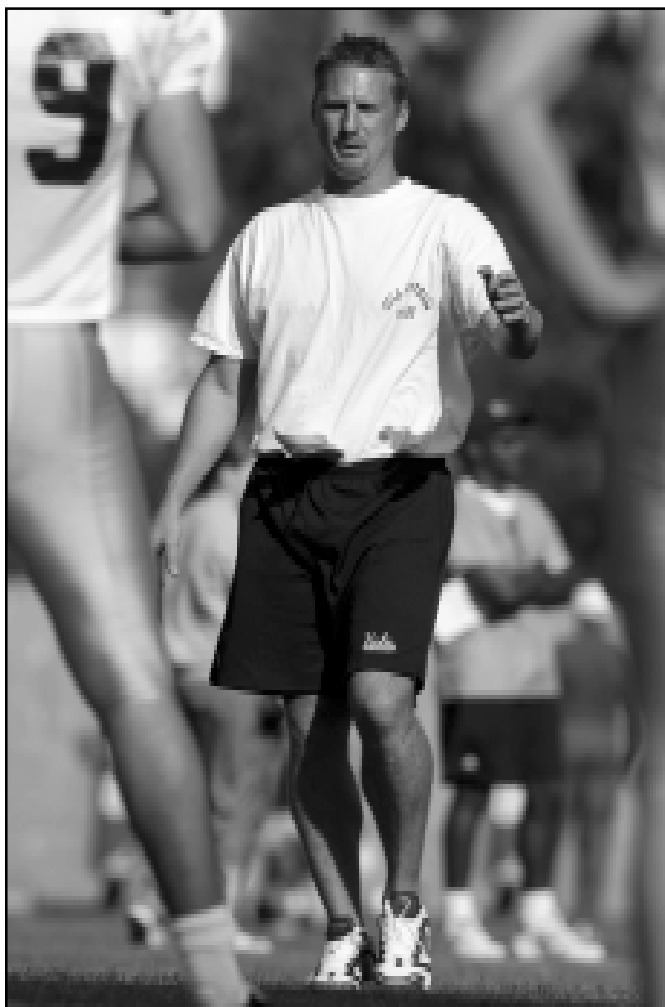
In 1999, punter Deone Horinek ranked eighth nationally and second in the league while earning second-team all-conference honors. Tight end Eli Workman was a first-team All-Western Athletic Conference selection in 1997 and was selected to play in the East-West Shrine all-star game following the season.

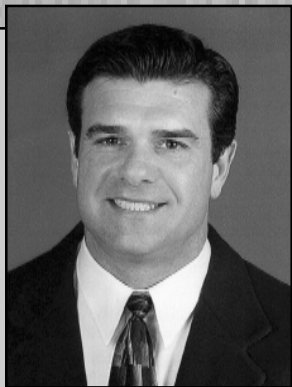
Schneider, 33, spent three seasons (1994-96), as a graduate assistant coach at Colorado State, working with the team's defensive unit and special teams prior to moving to full-time status in 1997.

Brian was a three-year starter and four-year letter-winner for the Rams as a linebacker from 1990-93 and is regarded as one of the finest players at his position in Colorado State history. As a senior in 1993, he was named first-team all-conference and was an honorable mention All-American. He was a second-team all-league choice in 1992. Schneider still ranks among the school's career leaders in total tackles.

RECRUITING RESPONSIBILITIES — Local: San Diego; **National:** Las Vegas, Oklahoma, Illinois.

PERSONAL — Education: Bachelor's, Colorado State, 1994; **At UCLA:** Second year (joined staff in February, 2003); **Born:** May 16, 1971 in San Diego, CA; **Family:** He and his wife, Kelli, have one daughter, Jaden (5) and two sons, Jace (4) and Joby (2).





JIM SVOBODA

QUARTERBACKS

(FIRST SEASON)

NORTHWESTERN (IA) COLLEGE '83

Jim Svoboda, architect of some of the nation's most prolific scoring teams, is in his first season as UCLA's quarterbacks coach.

"I am very excited to add Jim to our staff," said Dorrell at the time of his hiring. "He has accomplished everything he can at his level and he is looking forward to coming to UCLA. He has been a successful coordinator and a successful head coach. In addition, he has built a reputation as a great technician in the development of quarterbacks. I feel he will be a great fit with the rest of our staff and just what our program needs."

Svoboda, a past winner of the Division II Offensive Coordinator of the Year award, came to UCLA after spending the previous 10 seasons as the offensive coordinator/quarterbacks coach at Northwest Missouri State University in Maryville, MO. During his time at NWMSU, the Bearcats won national championships in 1998 and 1999 while his offensive units ranked among the most potent in NCAA Division II and in the MIAA (Mid-America Intercollegiate Athletic Association) conference. In addition, his teams broke more than 50 individual and team offensive records during his tenure. This past season, the Bearcats averaged 236 passing yards per game and posted an 8-3 record.

"I'm excited for the opportunity to coach the quarterbacks at a highly regarded school like UCLA," said Svoboda, 44. "Coach Dorrell is a person of high principles and has an impressive track record as a coach. He has assembled an outstanding coaching staff and I look forward to being a part of it."

Svoboda's 1998 and 2000 offensive units led all of Division II in scoring. In 2000, the Bearcat offense topped the nation by scoring 537 points, averaging 48.8 points per game. The squad also ranked third nationally in total offense with a mark of 492.4 yards a game.

In 1998, the Bearcats averaged conference-best marks of 46.4 points and 482.4 yards per contest and won 15 games. The passing average of 283.3 yards per game also led the league that season. Svoboda was selected the 1998 Division II Offensive Coordinator of the Year by American Football Coach Magazine. In 1999, NWMSU ranked 13th nationally in total offense with a 422.9 yard average.

During his time at Northwest Missouri, Svoboda had six of his offensive players either drafted or signed by NFL teams, including offensive tackle Seth Wand, a third-round pick of the Houston Texans in the 2003 NFL draft and quarterback Chris Greisen, a seventh-round selection by Arizona in 1999. NWMSU had final national rankings of second, third, second, fourth and first between 1996 and 2000 with a record of 63-5 and five MIAA conference titles. In a six-year span (1996 and 2001), his offenses averaged over 40 points and 450 yards of total offense. He won six different conference championships with

four different quarterbacks and a pair of national championships with different signal callers.

In October of 2000, quarterback Travis Miles set an NCAA record by completing 21 of 23 passes for 305 yards, including 18 consecutive completions. His efficiency rating of 182.4 ranked 14th all-time in Division II (entering the 2003 season). Greisen (1995-98) ranks 12th all-time in career passing efficiency for Division II (150.9).



Prior to joining the staff at Northwest Missouri, Svoboda was the head coach and offensive coordinator at Nebraska Wesleyan University. He compiled a 52-19 record (.732 winning percentage) in seven seasons at Wesleyan from 1987-93 and established over 30 team and individual offensive records. He was named the Nebraska-Iowa Athletic Conference Coach of the Year following the 1988, 1989 and 1990 seasons and his teams

were ranked among the nation's top five in the 1990, 1991 and 1992 campaigns.

Svoboda, a 1983 graduate of Northwestern (IA) College (he played running back), has also served as running backs coach at Eastern New Mexico University (1985-86), assistant football coach at Nebraska Wesleyan (1986), offensive line/strength coach at Dana College (1984-85) and running backs coach at his alma mater (1983). He earned a Master's of Science from Eastern New Mexico in 1986. He is married (Susan).

RECRUITING RESPONSIBILITIES — Local / California: San Fernando Valley, Ventura County; **National:** Iowa, Kansas, Missouri, Nebraska and quarterbacks.

PERSONAL — Education: Bachelor's in Psychology, Northwestern (IA) College, 1983; Master's of Science, Eastern New Mexico University, 1986; **At UCLA:** First year (joined staff Feb. 25, 2004); **Born:** June 23, 1960 in Honolulu, HI; **Family:** Wife, Susan.



MIKE BABCOCK

GRADUATE ASSISTANT COACH

(FIFTH SEASON)

UCLA '02

Mike Babcock is in his eighth season with the UCLA football program and fifth as a member of the coaching staff. This will be his third season serving as a graduate assistant coach after spending the two previous years as an undergraduate assistant coach.

This season he will assist offensive coordinator Tom Cable and help coach on the offensive side of the ball. Last season, he worked with Don Johnson's defensive line unit. His duties will also include breaking down opponent's film, aiding the coaches with game preparation and directing the scout team.

Babcock entered UCLA in the Fall of 1997 and was a member of the Bruin football team. He played three seasons as an inside linebacker. In the 1997 and 1998 seasons, he was a member of the Pac-10 Conference championship teams, which played in the Cotton Bowl (1998) and Rose Bowl (1999). He began working as a member of the coaching staff in the 2000 season.

Mike graduated in 1997 from Miramonte High School in Orinda, CA where he played football for coach Floyd Burnsed. A two-year varsity performer, Babcock earned first-team all-league honors in his senior season. He was also a member of the baseball team.

PERSONAL — Education: Bachelor's of Arts in Sociology, UCLA, 2002; **At UCLA:** Eighth year (served as a player and undergraduate coach) **Born:** February 13, 1979 in Walnut Creek, CA; **Family:** Single.



BRYAN HALSEY

GRADUATE ASSISTANT COACH

(FIRST SEASON)

SAN DIEGO STATE '01

Bryan Halsey is in his first season with the UCLA football program. He will serve as the Bruins' defensive graduate assistant. His duties include breaking down opponent's film, aiding the coaches with practice and game preparation and helping to direct the scout team.

The new Bruin assistant comes to UCLA after coaching safeties at Grossmont College in San Diego, CA for the past three seasons. This past year, Grossmont finished with a record of 13-1, losing in the National Championship game. The team won 31 games over the course of three seasons in which he coached at Grossmont.

Halsey is a 1998 graduate of Grossmont College where he was a member of the football team. He served as team captain and earned first-team All-Foothill Conference honors while playing quarterback. Halsey was also selected as the team MVP and to the Scholar-Athlete All-America team in 1998. He earned President's List honors for his perfect GPA in the fall of 1998.

Halsey went on to attend San Diego State University where he graduated in 2001 and worked in the athletic department while going to school. He also earned a Master's degree from National University and has worked as a special education teacher at the high school level.

At West Hills High School, Bryan was a first-team All-San Diego area quarterback in 1994 and 1995. He also earned first-team all-league and All-San Diego CIF Division II honors. A standout on the baseball field as well, Halsey was named to the San Diego area All-Star squad. He served as team captain of both his high school football and baseball teams.

PERSONAL — Education: Bachelor's of Science in Business Management, San Diego State, 2001; **At UCLA:** First year (joined program in fall of 2004) **Born:** July 10, 1978 in San Diego, CA; **Family:** Single.



BOB LOPEZ

FOOTBALL OPERATIONS

(SECOND SEASON)

ILLINOIS STATE '76

Bob Lopez was hired as director of football operations in January of 2003. His duties are many, but basically, he oversees the administrative side of the UCLA football program.

Lopez came to UCLA from the University of Wisconsin-Eau Claire, where he had served as executive director of enrollment services and director of admissions since April of 2001. At UW-Eau Claire he played a lead role in the design, development, implementation and management of a comprehensive and integrated enrollment services program. He was in charge of admissions and recruitment services for traditional and non-traditional undergraduate students among other duties.

Prior to entering the college admissions field, Lopez spent 14 years coaching football at the high school, junior college and college levels. He played quarterback at Illinois State University from 1972-76, starting his last two seasons.

Lopez began his career as a high school teacher and later became director of admissions and athletics at Fort Scott (KS)

Community College. From 1987-1998, he held several positions at Northern Arizona University, including recruiting coordinator and assistant coach, and program coordinator in the Counseling and Testing Center and in the Office of Admissions. He was assistant director of admissions at Northern Arizona from 1994-98 and was marketing manager for Southwest Student Services Corp., Mesa, AZ, for one year. In 1999, he moved to Peru (NE) State College as director of enrollment management.

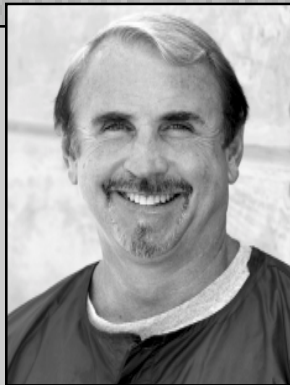
Bruin head coach Karl Dorrell and Lopez worked together in 1990-91 at Northern Arizona University where Dorrell was the football team's offensive coordinator and Lopez served as recruiting coordinator.

PERSONAL — Education: Bachelor's in Science, Health and Physical Education from Illinois State, 1976 and Master's in Educational Administration from Illinois State; **At UCLA:** Second year (joined staff in January of 2003); **Born:** March 19, 1955 in Tacoma, WA; **Family:** Bob and his wife Nancy have two sons, Tyler and Daniel.

2004-2005 Athletic Department Recruiting Assistants



The 2004-2005 UCLA Athletic Department Recruiting Assistants: Front Row (L-R): Jonathan Sandoval, James Chang, Jackie Gutierrez, Lena Dajani, Olivia Jones. Second Row (L-R): Lara Sorokolit, Tammy Jackson, Alexis Feidscher, Tyler Webster, Danica Dawson, Nicole Canizales, Lauren Reneau. Third Row (L-R): Stephanetta Bingley, Stacey Waite, Tiffany Chan, Victoria Zahn, Allison Hunter, Cindy O'Yang, Ashley Sasaki, Mariella Trombetta. Back Row (L-R): David Hudson, Amir Gamliel, Matt Potter, Erin Lacey, Kate Petry, Amber Gosney, Ali Smith, Nick D'Amico, Justin Price, Ray Pounds.



E.J. "Doc" KREIS

HEAD SPEED-STRENGTH AND CONDITIONING COACH

(SECOND SEASON)

CLEMSON '76

E.J. "Doc" Kreis is in his second season as UCLA's head speed-strength and conditioning coach, having been hired in June of 2003. In addition to working directly with football and men's basketball, he oversees all operations in UCLA's new 15,000-square foot weight room.

"Every team we field spends time in the weight room toward the end of strength, flexibility, power, and most importantly, injury prevention," said Associate Athletic Director Glenn Toth, who has oversight responsibility for this area, at the time of Kreis' hiring. "We are both pleased and fortunate to have hired an individual with the demonstrated skill, experience and achievement as Doc Kreis. Not only a technical expert, Doc's reputation as a motivator, communicator, and mentor to student athletes will serve us well in our continuing efforts to improve our athletic eminence."

On June 1, 2003, Kreis was inducted into the U.S.A. Strength & Conditioning Coaches Hall of Fame. He was selected in the Collegiate category by the Hall of Fame Board of Directors. A plaque commemorating the honor is displayed at the York Barbell Museum in York, PA.

Prior to arriving at UCLA, Kreis spent over 10 years as an assistant athletic director and the head coach for speed-strength and conditioning at the University of Colorado. He joined the CU staff in January of 1993.

In 2001, Kreis was named one of 10 master strength and conditioning coaches by the Collegiate Strength & Conditioning Coaches Association. The award, of which Kreis and the nine others were the inaugural recipients, were earned based on expertise and individual experience of at least 12 years. It is deemed the highest honor a strength and conditioning coach can achieve.

The Professional Football Strength and Conditioning Coaches Society has twice named Kreis the National Collegiate Strength Coach of the Year, in both 1991-92 and 1994-95.

Kreis was named the recipient of the 1995 Stan Jones Award, having met the criteria in six strength areas: performance of Colorado's athletic teams (placing in the top 10 of the Sears Directors Cup standings); the demonstration of high standards and discipline in the strength and conditioning; and unanimous ratification from the ISSA's Board of Directors.

Kreis was the first ever recipient of the award, which honors the legendary strength coach after whom it is named.

Kreis, 51, moved to Colorado in January of 1993 following a seven-year tenure at Middle Tennessee State University. While at MTSU, he earned his first National Coach of the Year honor (1991-92).

He was also the strength and conditioning coach at Georgia Southern (1978-80), and Vanderbilt (1980-85), in addition to running his own business for a year prior to joining the MTSU staff in 1986. All told, he has won over two dozen awards during his professional career.

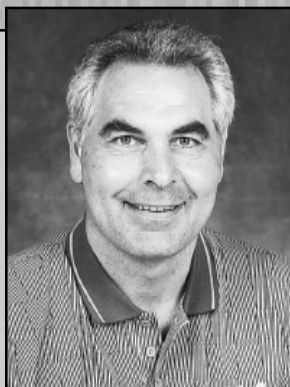
A 1976 graduate of Clemson University, Kreis earned his undergraduate degree in Therapeutic Recreation. He earned his M.S. degree from MTSU in 1987 in Physical Education, and received a Doctor of Arts degree in the same field from MTSU in 1989.

He also has traveled abroad extensively, earning three different degrees overseas in the early 1980s. He has diplomas from the Lenin Institute for Physical Culture (Moscow, Russia) from the German Institute of Physical Culture and Sports Science (Leipzig, Germany) and from the Institute of Physical Culture and Sports in Bulgaria.

He has also authored three books on conditioning athletes, "Strength, Conditioning and Injury Prevention For Hockey", "Speed-Strength Training for Football", and "Sports Agility", and even made a foray into television, co-hosting a 30-minute infomercial with "Body by Jake."

Kreis lettered three seasons in football at Clemson, playing linebacker for coaches Hootie Ingram and Red Parker. He also served in the U.S. Army.

PERSONAL — Education: Bachelor's in Therapeutic Recreation, Clemson, 1976; Master's of Science in Physical Education, Middle Tennessee State, 1987; Doctor of Arts in Physical Education, Middle Tennessee State, 1989; **At UCLA:** Second year (joined staff in June, 2003); **Born:** Oct. 4, 1952 in Montgomery, AL; **Family:** Kreis is married to the former Suzi Black, and they are the parents of four children, two grown, Jeremy and Ryan Black, and Taylor (16) and E.J. IV (13).



ED KEZIRIAN

ASST. DIRECTOR OF ACADEMIC SERVICES

(TWENTY-THIRD SEASON)

UCLA '75

Ed Kezirian begins his 23rd year as a member of the Bruin program and his 12th in his current capacity as an Assistant Athletic Director for Academic Services. He is responsible for implementing academic services for football team members and tracking the academic progress of the student-athletes. In addition, he is also responsible for interacting with other departments within the athletic administration in the area of student services for the football team.

He previously served as a member of the Bruin football coaching staff for 11 seasons (1982-1992) under then head coach Terry Donahue. During his first seven seasons, he tutored the tackles and tight ends and then in 1989, he worked with the centers and guards. His last three seasons, he was in charge of the entire offensive line.

In 2002, Kezirian was named interim head football coach on December 9th during the transition period leading up to the beginning of coach Karl Dorrell's tenure. Coach Kezirian and staff helped guide the Bruins to victory in the Segal Las Vegas Bowl game on Christmas Day.

Throughout his coaching career, "Coach K" worked with many of the top Bruin linemen, including future professional

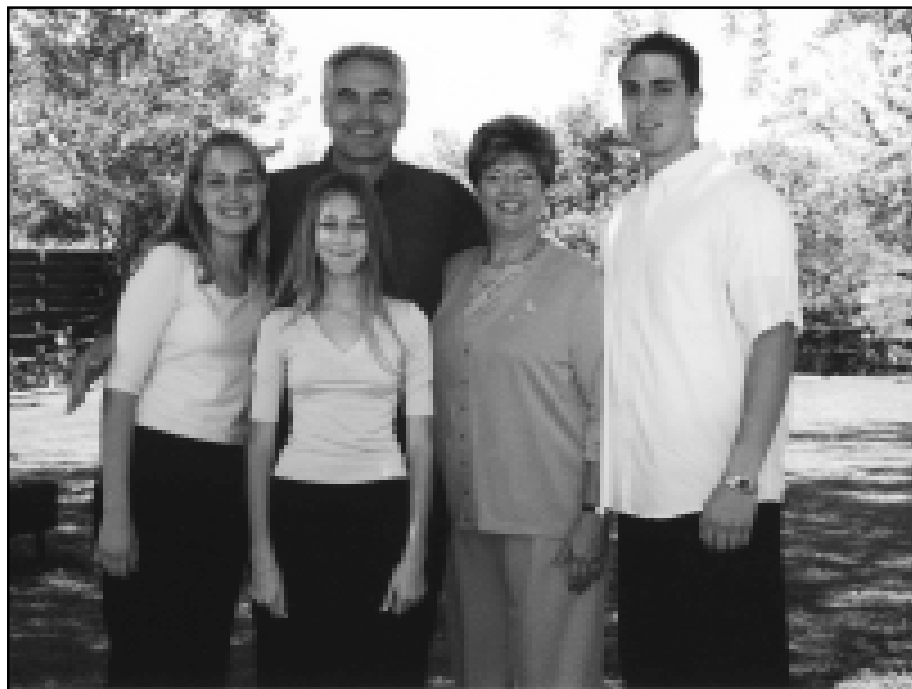
performers Irv Eatman, Duval Love, Robert Cox, David Richards, Frank Cornish, Vaughn Parker, Craig Novitsky, Mike Flanagan and Jonathan Ogden.

Kezirian's expertise as a standout Bruin lineman in the early 70's continued in his years as a coach. In 1973, he started on an offensive line for coach Pepper Rodgers that opened holes for a powerful Wishbone-T attack that set single-season records for rushing yardage (4,403), total offense per game (470.6), average yards rushing (400.3) per game, points in a season (470) and a single-game rushing best of 621 yards versus Stanford.

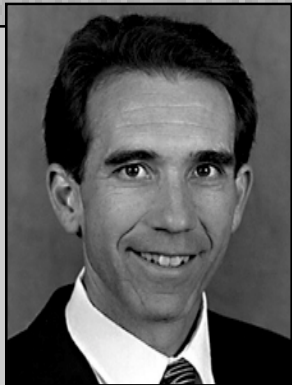
Prior to coming to UCLA, Kezirian lettered in football at Central Union High School in Fresno. He also spent two seasons at Reedley Junior College. At UCLA, Kezirian earned all-conference honors and the Bruins' Kenneth Washington Award for the outstanding senior offensive player. Ed then went on to a professional career. He was drafted by the Cincinnati Bengals, but decided to play instead with the Southern California Sun of the World Football League. In 1976, Ed returned to Westwood. His responsibilities included coaching the offensive and defensive lines and the scout team players.

In 1978, he was hired by University of Hawaii head coach Dick Tomey, a former Bruin assistant coach. The next four years were spent coaching the Rainbow tight ends, tackles and special teams players. In 1981, he served as coach of the entire offensive line as well as special teams.

PERSONAL — Education: Bachelor's in Sociology from UCLA, 1975; **At UCLA:** 23rd year (joined staff in January of 1982); **Born:** August 4, 1952 in Fresno, CA; **Family:** Wife, Kay Lorraine Hall and three children — Blane (a UCLA graduate and football player), Christine and Jaclyn.



The Kezirian Family (from left):
Christine, Jaclyn, Ed, Kay and Blane



DALE RUDD

DIRECTOR OF ATHLETIC TRAINING AND REHABILITATION

(SECOND SEASON)

CAL STATE NORTHRIDGE '76

Dale Rudd, who has more than 25 years of experience in intercollegiate athletics, is in the second year of his second stint as UCLA's Director of Athletic Training and Rehabilitation. He oversees the operation of UCLA's men's and women's training room and has primary responsibility for football.

Rudd leads a center that offers Bruin athletes a comprehensive program entailing injury prevention; recognition, evaluation and management of injuries; rehabilitation and reconditioning following injury or surgery; and education and counseling. In addition, the staff and facilities of the UCLA Medical Center, one of the world's best medical teaching facilities, are heavily utilized in the treatment of the student-athletes.

In Spring of 2003, the athletic training staff moved into a new state-of-the-art facility as part of the Acosta Center project.

Rudd returned to UCLA in May of 2003 from the University of California, where he served as head trainer for one year. Prior to that, he was an athletic trainer and rehabilitation specialist with El Dorado Physical Therapy in El Dorado Hills, CA for a year. He also served as head athletic trainer at Stanford from 1997-2001, head athletic trainer at UCLA from 1990-97 and head athletic trainer at Pepperdine from 1988-90.

In addition, Rudd has also had management positions on athletic training staffs at Purdue (1985-88), Cal State Northridge (1982-85), UNLV (1978-82) and U.S. International (1977-78).

He currently serves on the NATA Appropriate Medical Coverage Task Force, and he is past chair of the Pac-10 Athletic Trainer Committee (1994-96) and past co-chair of the Pac-10 Student-Athlete Health Care Conference (1999).

The Athletic Training and Rehabilitation Center is a coed facility staffed by Certified Athletic Trainers Kim Antonio, Michael Dillon, Lorita Granger, Debbie Iwasaki, Jennifer Nickerson, Marc Norcross, Mark Schoen and Tony Spino. They are assisted by 25 student athletic trainers.

PERSONAL — Education: Bachelor's (Magna Cum Laude) from Cal State Northridge, 1976; Master's of Science in Exercise and Sport Science from Arizona, 1977; **At UCLA:** Second year (named head trainer in May of 2003; previously UCLA's head trainer for seven years - June 1990 - Spring 1997); **Born:** February 4, 1953 in Tucson, AZ; **Family:** Wife, Stacie; Daughter, Caitlin.



MICHAEL MCBRIDE

HEAD EQUIPMENT MANAGER

(NINTH SEASON)

(WEST VIRGINIA '95)

Michael McBride is in his ninth season as a member of the UCLA Athletic Department and is entering his fourth season as the Head Equipment Manager. He is responsible for overseeing the purchasing, fitting, maintenance, and distribution of equipment for all of UCLA's athletic teams. He works primarily with the football and men's basketball programs.

In addition, McBride supervises the student manager program along with three full-time members of the equipment staff — Tony Perri, Sean Markus and Barry Boyd — and intern Hector Tovar. He is also responsible for managing an annual equipment budget of over \$1.5 million. He and his staff are in charge of coordinating the equipment and apparel needs for the football program's practice, game and travel.

McBride is a 10-year certified member of the Athletic Equipment Managers Association and is a member of the Schutt Sports and Douglas Protective advisory boards. He is married to the former Burcak Aydin.



KEN NORRIS

VIDEO COORDINATOR

(SIXTEENTH SEASON)

Ken Norris is in his 16th year as UCLA's Video Coordinator. Norris and his staff are responsible for taping all of UCLA's practices and games. They provide the coaching staff with various types of tapes (offense, defense, special teams, end zone angles) for use in coaching and scouting.

Norris, who worked for the NFL's Los Angeles Rams prior to joining the UCLA staff, also tapes games for several of UCLA's other sports, including men's basketball and volleyball. He is assisted by Eric Kowal and Brad Campbell.



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